

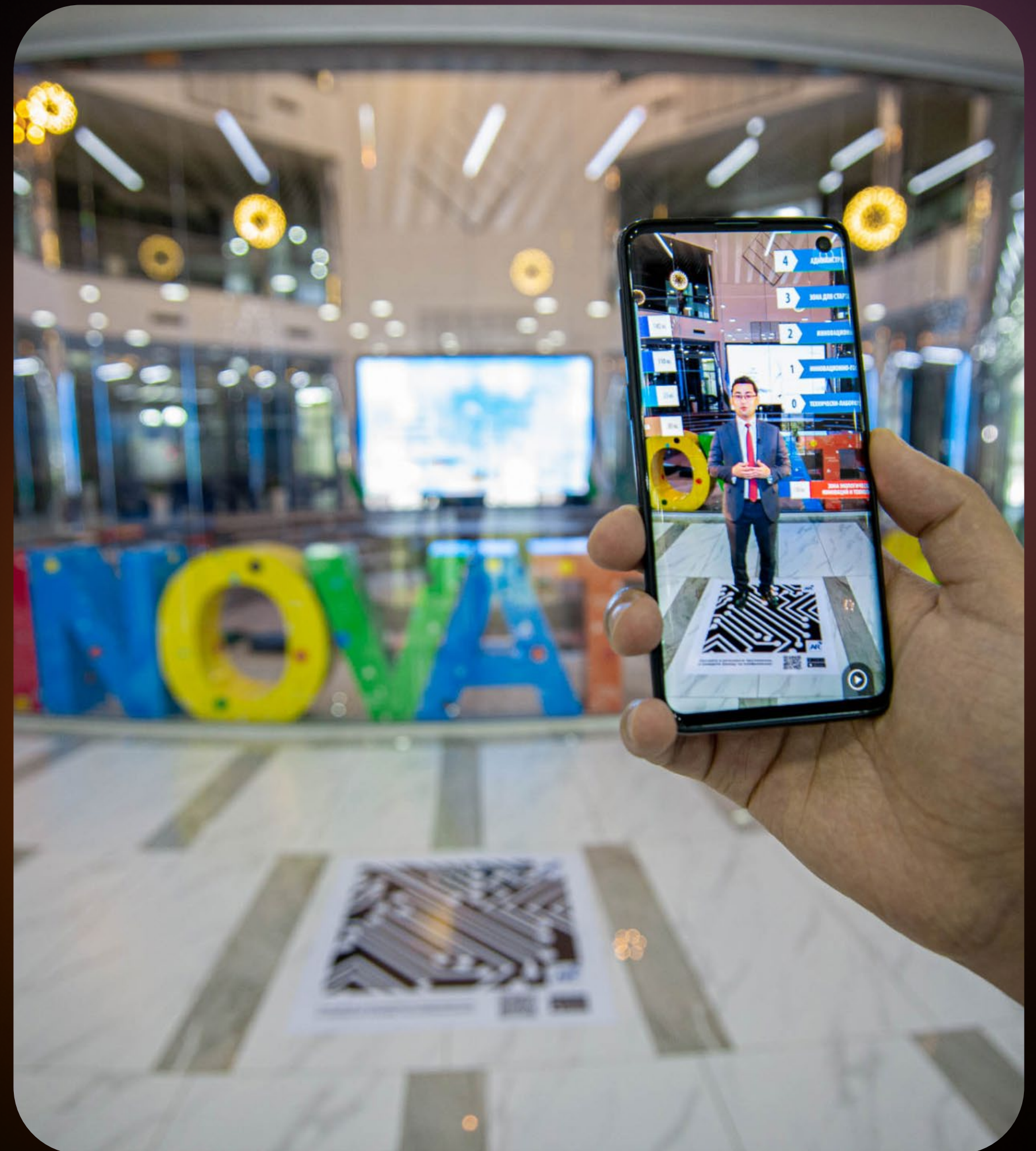


AN AR TOUR GUIDE THAT BRINGS YOUR SPACE TO LIFE

An interactive digital guide for museums, galleries, offices,
showrooms, and exhibitions

WHAT CHALLENGES DOES THE AR TOUR GUIDE SOLVE?

- Visitors often find it difficult to process large volumes of information in a conventional exhibition
- Tour guides are not always available, especially during high visitor traffic
- International guests need multilingual content delivery without the need for constant staff expansion
- Printed materials and signage quickly become outdated and require replacement
- Modern venues need an interactive format that increases engagement and memorability

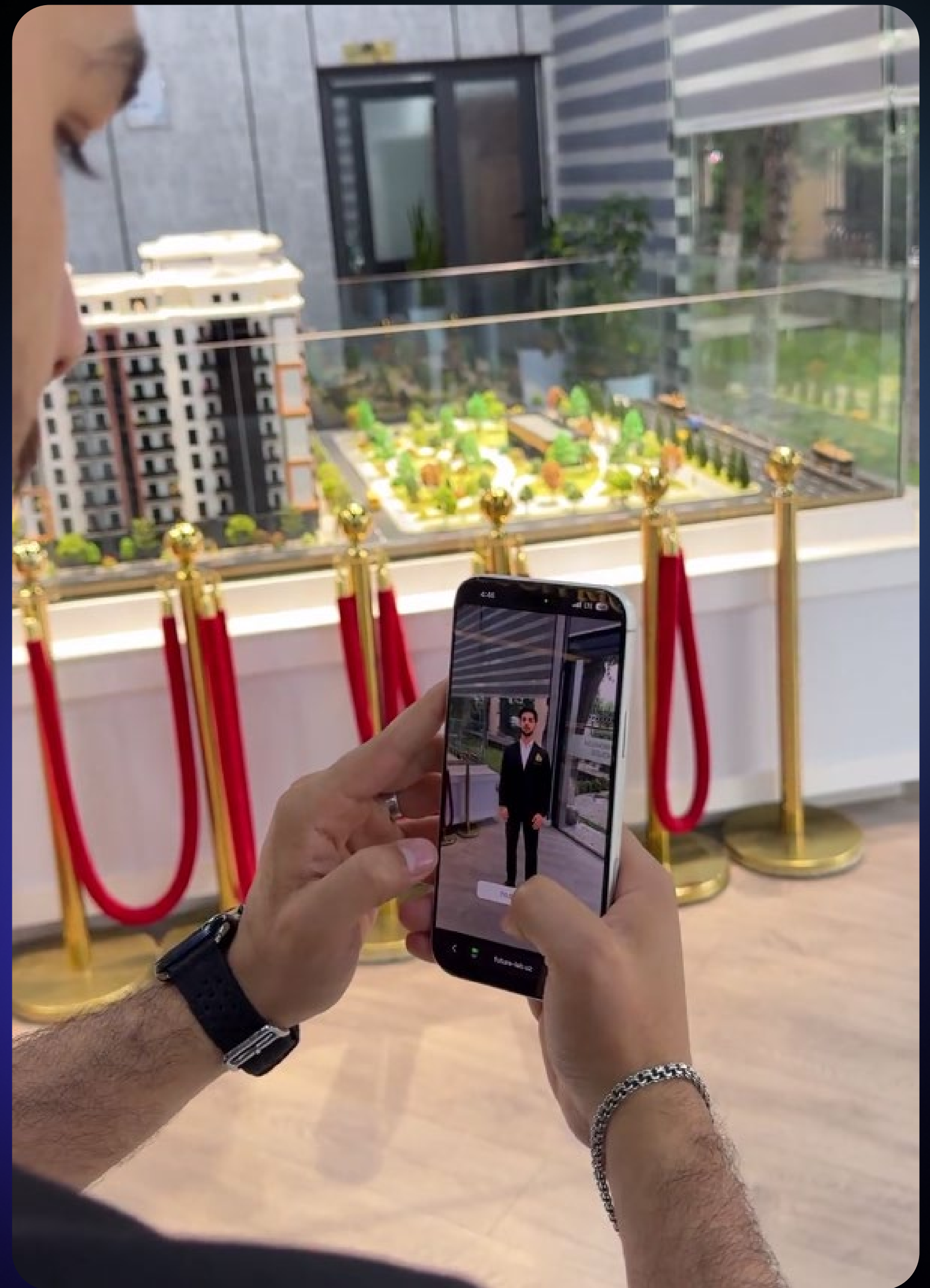


COMPREHENSIVE TURNKEY AR SOLUTIONS

We develop turnkey AR solutions: from concept and scenario design to 3D content, animation, launch, and support. Our solutions work in web format, mobile applications, and on VR/MR devices.

What is included:

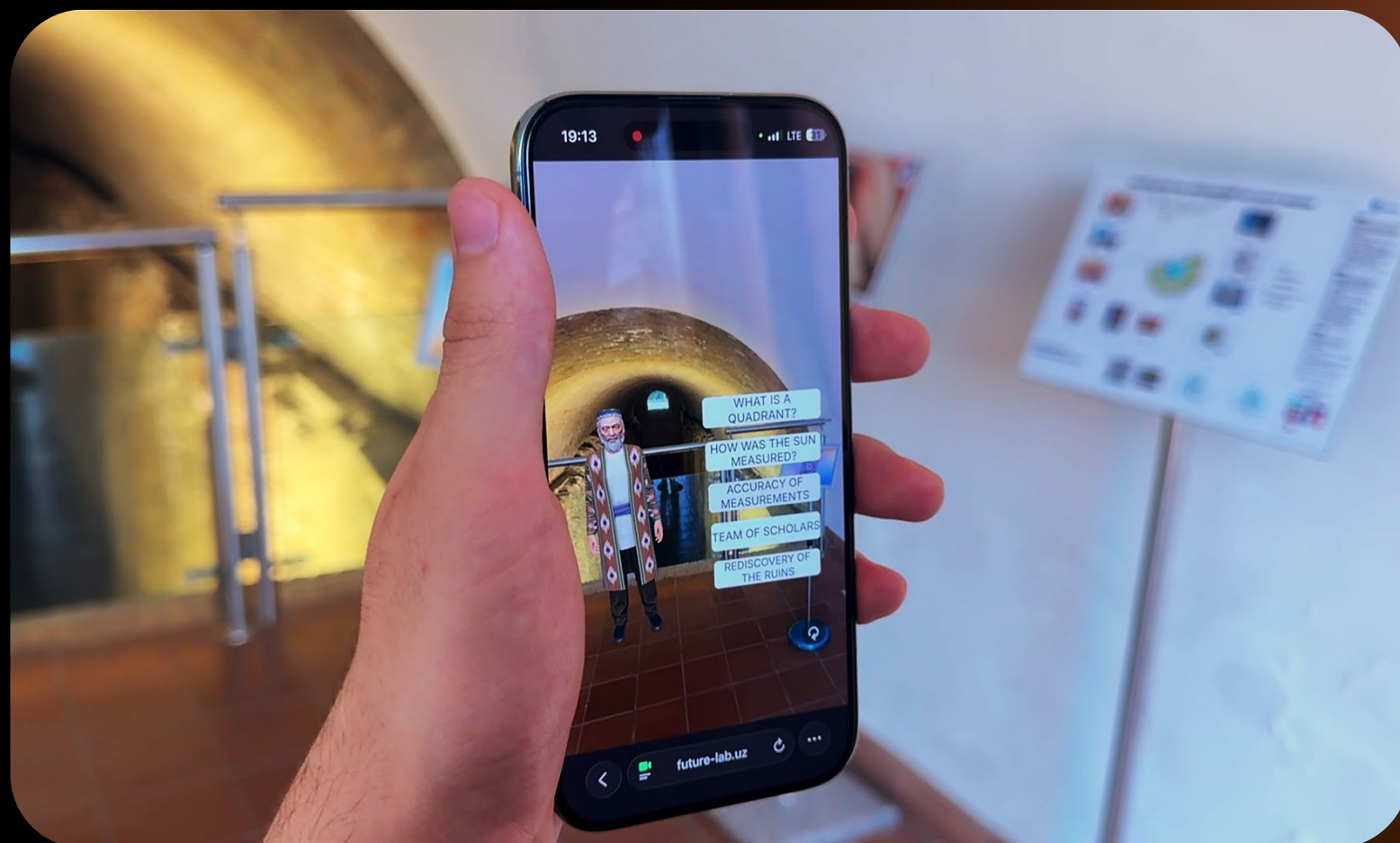
- Content concept and structure
- Interaction scenarios
- Visual content
- 3D environments and models
- Animation, video, and adaptation for AR
- Multilingual version and support



AR TOUR GUIDE IN MUSEUMS

The AR Tour Guide transforms a museum visit into an interactive route: it brings exhibits to life, explains the historical context, and displays reconstructions, audio, video, and additional materials.

Visitors receive personalized guidance without queues and without additional workload for the tour guide staff. The solution supports any number of exhibition points, languages, and scenarios.



[Watch video](#)



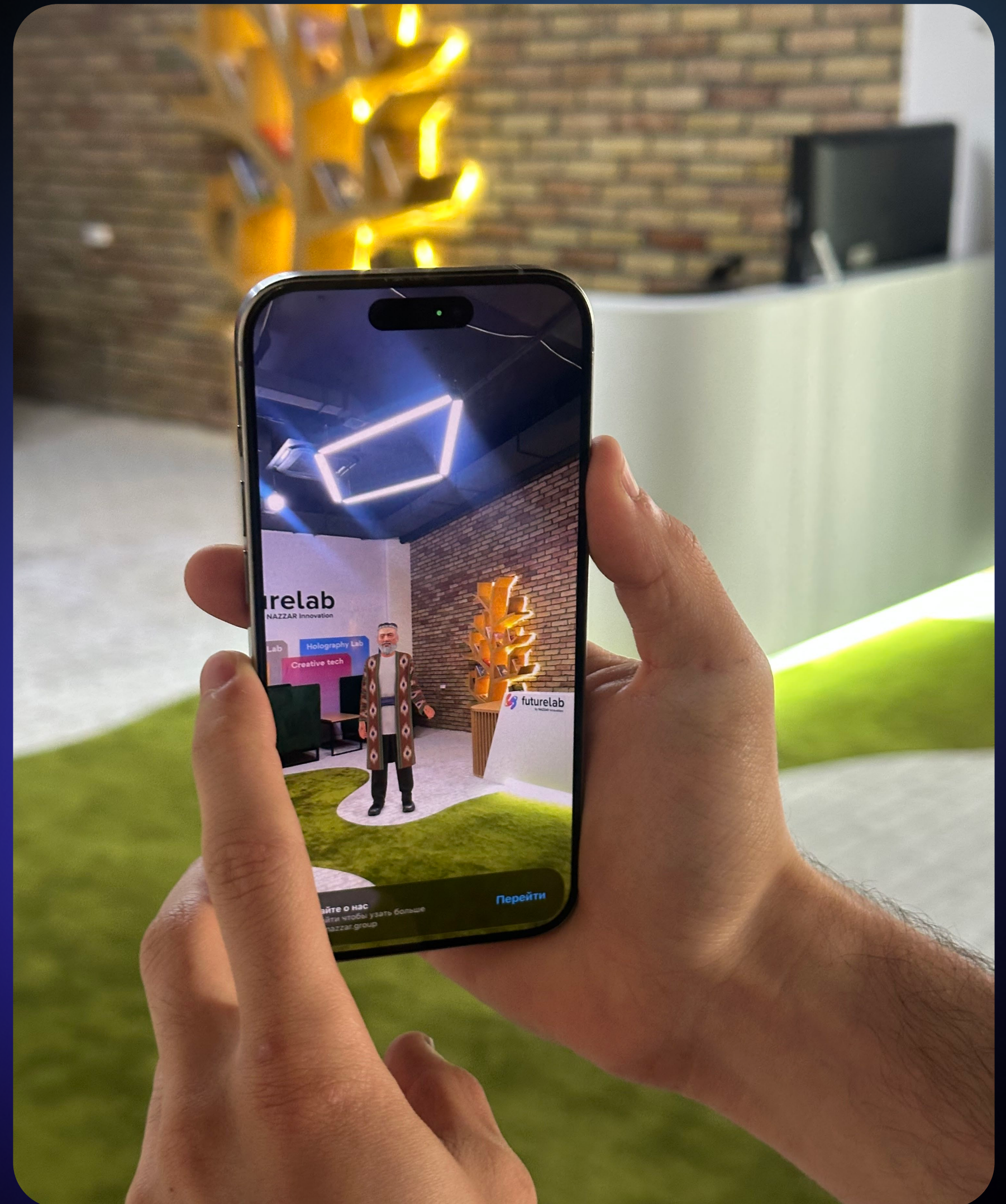
AR TOUR GUIDE IN AN OFFICE SPACE

In an office space, the AR Tour Guide works as a company's digital representative. It welcomes guests and introduces them to the brand's history, areas of activity, products, services, and achievements directly at key points within the office.

This format strengthens the first impression, makes the company presentation interactive, and reduces the workload on employees who conduct repetitive tours.



[Watch video](#)



AR TOUR GUIDE IN SHOWROOMS

In showrooms, the AR Tour Guide helps customers understand a product faster: it presents specifications, advantages, configurations, and usage scenarios directly next to the display.

Interactive presentation increases interest, simplifies consultation, and helps visitors make a faster decision about purchasing a product or ordering a service.



[Watch video](#)



HOW IT WORKS

1

The visitor scans a QR code or points the camera at an object/marker

2

A web scenario or mobile application opens

3

An AR character or other types of content appear in the space

We have prepared short demos of our solutions. Point your smartphone camera at the QR code, follow the link, and follow the on-screen instructions. Internet access is required for the demonstration.



Interactive
3D objects



Virtual
3D experts



Virtual
2D experts

DIGITIZING YOUR REPRESENTATIVE

We can digitize your representative and turn them into a virtual expert for a venue, exhibition, or corporate space.

Implementation formats:

- A fast 2D expert based on the client's photo or video
- A unique 2D and 3D expert tailored to the project scenario
- A 3D/AR character for more immersive scenarios



THE CAPABILITIES OF THE AR TOUR GUIDE CAN BE EXPANDED THROUGH INTEGRATION WITH OTHER SOLUTIONS



BENEFITS OF USING OUR SOLUTIONS



- + Launch without purchasing specialized equipment
- + Route and scenario updates without reprinting materials
- + Support for multiple languages
- + Scalability for any number of visitors
- + Reduced staff workload
- + Integration with QR, navigation, 3D objects, video, and analytics
- + Increased visitor engagement

WHAT THE CLIENT RECEIVES

An interactive digital route with an AR guide, AR scenes, and multimedia content:

- + A ready-to-use AR scenario for the venue
- + Content structure and an interaction route
- + 2D/3D characters, models, video, or animation
- + QR codes/markers and launch instructions
- + A multilingual version, if included in the project
- + Testing and recommendations for placing interaction points
- + The option to update content in the future



PROVEN EXPERIENCE AND RELIABLE RESULTS

Future Lab is part of NazzAR Innovation Group, which has many years of experience in implementing AR projects. We work with cultural, educational, and tourism projects, creating digital solutions for real spaces and large audiences.

Over 500

implemented digital solutions

Over 1,000,000

user interactions

Over 8 years

of experience in developing interactive solutions

Our experience includes cultural, educational, tourism, and corporate projects with high visitor traffic and complex interaction scenarios.

IMPLEMENTED FOR ...



IMPLEMENTATION STAGES

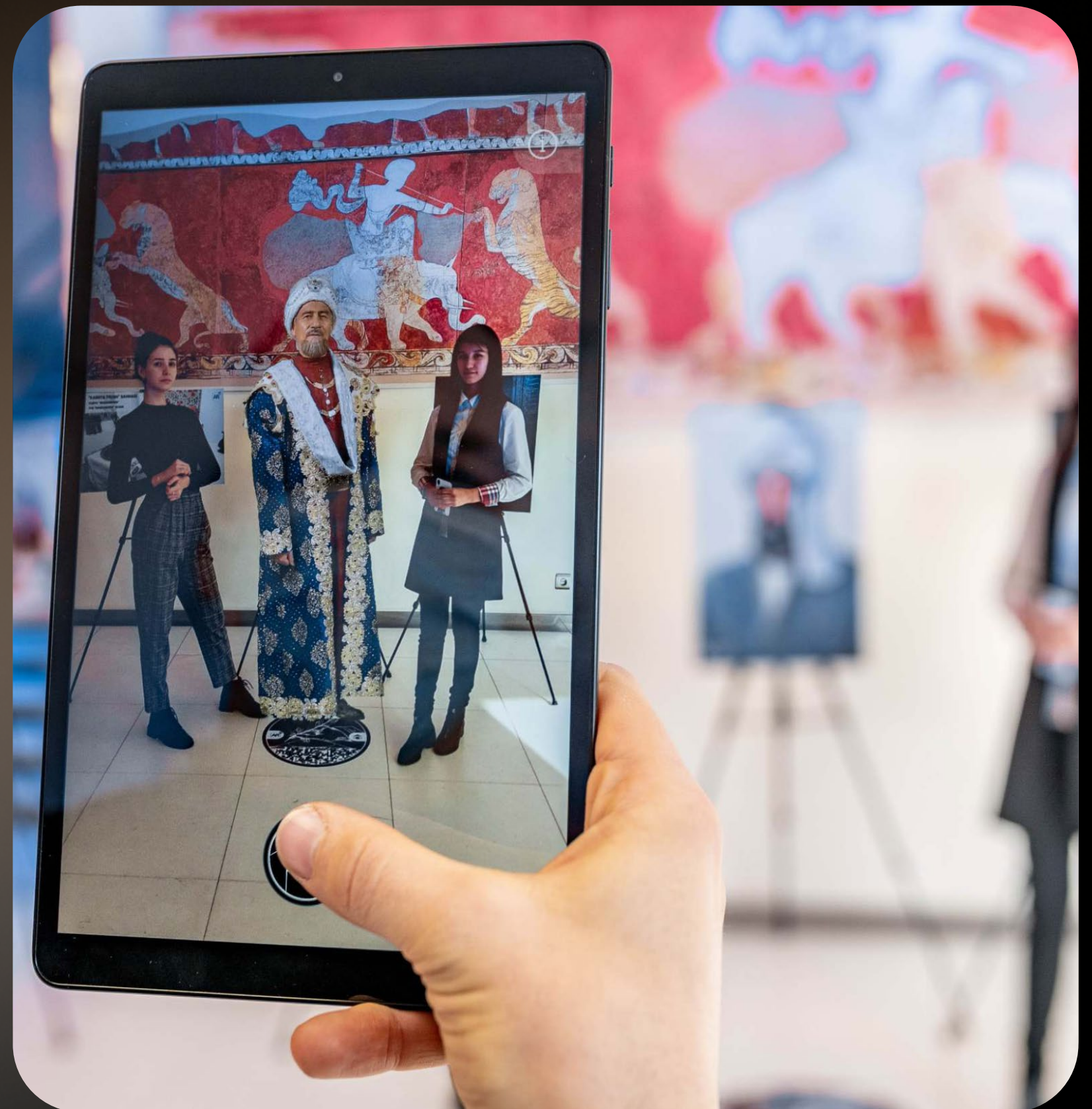
1 Analysis of the space and visitor scenarios

2 Development of the concept, route, and content structure

3 Preparation of texts, translations, visual content, 2D/3D models, and animation

4 Assembly of the AR scenario and integration with the QR marker

5 On-site testing, adjustments, and launch



6 Support, content updates, and scaling to new zones

SHALL WE START COOPERATION?

As the first step, we will conduct an express audit of your space and propose 2-3 scenarios for implementing the AR Tour Guide.

Formats: demo presentation, pilot point, full-scale launch.

HAVE QUESTIONS?



CONTACT US

Reach out to us with questions and cooperation proposals!



Write to the futurelab team
contact@future-lab.uz



Start a chat on Telegram
[@nazzar_group](https://t.me/nazzar_group)